



Blue Mountain Minerals Privacy Policy

This Privacy Policy explains how Portola Minerals Company dba Blue Mountain Minerals (“Company”) receives and processes personal information as defined by applicable law from its customers (“Customer Personal Information”) when you visit our website at www.bluemountainminerals.com (“Site”), and engage with us in other related ways, including any sales, marketing, or events.

1. What Information & Why.

Company provides mineral stone from its local mines to its customers. In the course of conducting its business, Company collects Customer Personal Information that identifies or is associated with you. This may occur when you express an interest in obtaining information about us or our products; when you access our Site; when you provide Visitor Personal Information (including name and email address) on Site so that Company can contact you to provide information about products; or when you otherwise contact or interact with us.

Company receives or collects the following types of Customer Personal Information: First Name and Last Name; contact information (e-mail address, phone number, physical business address), and bank account or payment information. Company uses this information to provide its products and perform the services under our contract, to fulfill your orders, and for customer support related to the mineral stone provided to its customers (“Services”).

Usage, Device and Log Information. We collect information about you when you access and use the Site including your Internet Protocol (“IP”) address, access times, browser type and language, Web pages you visit, device information, and other actions you take, in order to improve our Services, and/or develop new Services.

Collection and Use of Aggregate Information. We may use aggregate information (not containing personal information) to analyze trends, administer the Site, track users’ movements, and gather broad demographic information on aggregate use.

2. With Whom?

Company shares personal information with trusted Service Providers for the business purposes of providing its products and includes the following types of services: website hosting, website analytics, and email marketing.

Aggregated Information. Company may use aggregated or de-identified information (not containing personal information) (“Aggregated Information”) to analyze trends and improve its Services.

Compliance with Laws. Company may disclose Customer Personal Information to a third party if (a) it believes that such disclosure is reasonably necessary to comply with any applicable law, regulation, legal process or governmental request, or (b) to protect the security or integrity of the Services from harm or illegal activities.

Business Transfers. Company may share or transfer Customer Personal Information in connection with, any merger, sale of Company assets, financing, or acquisition of all or a portion of the business to another company. Company may share or transfer Aggregated Information to affiliate or related companies for its business purposes.

California Residents. Company does not sell or share Customer Personal Information as defined under CCPA. Company upholds the right of non-discrimination as defined under CCPA. Customers residing in California are considered consumers under CCPA. They have certain additional rights including with respect to their personal information, which are described [here](#).

Retention Policy. Company retains Customer Personal Information as long as necessary to provide the Services unless a longer period is required to permitted for legal or compliance purposes.

Do Not Track. Some browsers offer a “do not track” (“DNT”) option. Company does not respond to DNT signals.

Security. Company employs industry standard organizational, technical, administrative and technological measures that are reasonably designed to help protect information from loss, misuse, unauthorized access, disclosure, alteration or destruction. While Company takes reasonable efforts to guard information, no security system is impenetrable.

Policy On Information Collected from Children. This Site and Services are not directed at children under the age of 13. Company does not knowingly collect personal information from children under the age of 13.

Changes. Company may need to update this Privacy Policy from time to time to reflect changes to its Services and the laws applicable to its provision of the Services. If Company does change this Privacy Policy, it will revise the “Last Updated” date at the top of this Privacy Policy on the Site. Continued use of this Site or the Services after the posting of such notice will be subject to the terms of the then-current Privacy Policy.

Contact. If you have any questions regarding this Privacy Policy, please contact us via email at privacy@bluemtnmin.com.

Last updated & effective December 27, 2024



Blue Mountain Minerals

California Consumers Rights Privacy Policy Addendum

California consumers have certain rights under the CCPA. This page briefly describes those rights and the process to contact Portola Minerals Company dba Blue Mountain Minerals (“Blue Mountain Minerals,” “Company”) to exercise your rights. Definitions used herein have the same meaning as those used in the Privacy Policy homepage. As used herein, “customer” or “user” have the same meaning. This page is incorporated by reference to Company’s Privacy Policy and may be changed in accordance with the terms of Company’s Privacy Policy.

I. **CCPA Consumer rights:**

- A. **Right to know:** California residents have the right, upon a verifiable consumer request, to request that a business that collects consumers’ personal information provide them the following information for the proceeding twelve (12) months of their request:
 - (a) the **specific pieces and categories of personal information** that the business has collected about the consumer,
 - (b) **the categories of sources for that information,**
 - (c) the **business or commercial purposes for collecting the information,** and
 - (d) the **categories of third parties with which the information was shared.**
- B. **Right to delete:** California residents have the right to request that Company delete their personal information subject to certain exceptions.
- C. **Right to opt-out of sale or sharing of personal information:** California consumers have the right to opt-out of the sale of their personal information. Company does not sell or share any Customer Personal Information.
- D. **Right to opt-in:** California consumers have the right to request that personal information collected from minors under the age of 16 opt-in to the collection and use of their personal information. Company does not knowingly collect any personal information of minors under the age of 16.
- E. **Right against discrimination:** California consumers have the right to not receive discriminatory treatment because they exercise their rights under CCPA. Company does not knowingly discriminate against any customer for exercising its rights under CCPA.

II. **Process for Personal Information requests:**

A. **How to make a disclosure request:**

You have the right to make a free request two times in any 12-month period. We will make the disclosure within 45 days of receiving your request, unless we request an extension. In the event that we reasonably need a 45-day extension, we will notify you of the extension within the initial 45-day period.

You may request these disclosures by contacting us at privacy@bluemtnmin.com. Please note that you must verify your identity and request before further action is taken. As a part of this process, government identification may be required.

B. How to make a deletion request:

Please note that you must verify your identity and request before further action is taken. As a part of this process, government identification may be required. After we receive and validate your request, we will delete your personal information, as well as direct our service providers to delete your personal information, unless an exception applies. Contact us at privacy@bluemtnmin.com to delete your data.

C. How to designate an authorized agent:

Consistent with California law, you may designate an authorized agent to make a request on your behalf. In order to designate an authorized agent to make a request on your behalf, you must provide a valid power of attorney, the requester’s valid government issued identification, and the authorized agent’s valid government issued identification. Contact us at privacy@bluemtnmin.com for more information.

III. Categories of personal information collected:

We collect information that identifies, relates to, describes, references, is capable of being associated with, or could reasonably be linked, directly or indirectly, with a particular consumer or device (“personal information”). As described in our Privacy Policy we collect this information directly from you when you visit our Site or engage us to purchase products or services. In particular, we have collected the following categories of personal information from consumers within the last twelve (12) months and disclosed or shared the business information with Service Providers in the last twelve (12) months for the business purpose of the sale of our products:

Category	Examples	Collected
Identifiers	A real name, alias, postal address, unique personal identifier, online identifier, Internet Protocol address, email address, account name, Social Security number, driver's license number, passport number, or other similar identifiers.	Yes
Personal information categories listed in the California Customer Records statute (Cal. Civ. Code § 1798.80(e))	A name, signature, Social Security number, physical characteristics or description, address, telephone number, passport number, driver's license or state identification card number, insurance policy number, education, employment, employment history, bank account number, credit card number, debit card number, or any other financial information, medical information, or health insurance information. Some personal information included in this category may overlap with other categories.	Yes

<p>Protected classification characteristics under California or federal law</p>	<p>Age (40 years or older), race, color, ancestry, national origin, citizenship, religion or creed, marital status, medical condition, physical or mental disability, sex (including gender, gender identity, gender expression, pregnancy or childbirth and related medical conditions), sexual orientation, veteran or military status, genetic information (including familial genetic information).</p>	<p>No</p>
<p>Commercial information.</p>	<p>Records of personal property, products or services purchased, obtained, or considered, or other purchasing or consuming histories or tendencies.</p>	<p>Yes</p>
<p>Professional or employment-related information.</p>	<p>Current or past job history or performance evaluations.</p>	<p>No</p>